



# C2: 2004 Program Agreement

## ADVERTISER'S INFORMATION

Person or Business \_\_\_\_\_ Account or Ref. No. \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Day Phone ( ) \_\_\_\_\_ Eve. Phone ( ) \_\_\_\_\_ Preferred Call Time \_\_\_\_\_  
 Contact Person's Name (if different from above) \_\_\_\_\_ Phone ( ) \_\_\_\_\_

## TYPE OF ADVERTISING REQUESTED

**If you are not a sponsor and are purchasing ad space, the following prices apply. There will be a \$10.00 charge for scanning/layout if needed. Deadline for artwork or layout elements is September 15, 2004.**

Four-color advertising is being offered for this program. Please note separate color rates. The Resource Center prefers that advertising be provided in the following manners: Hard copy should be a good quality scannable piece with clean, readable type. We prefer floppy CD, or zip disk .tif or .eps format, photos at 150-300 ppi. All line art ads provided on disk should be at least 600 dpi. Smaller file size ads can be e-mailed to: KGLRCnews@aol.com

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Quarter Page Color (\$90.00) | <input type="checkbox"/> Half Page Color (\$170.00) | <input type="checkbox"/> Full Page Color (\$240.00) |
| <input type="checkbox"/> Quarter Page B/W (\$75.00)   | <input type="checkbox"/> Half Page B/W (\$150.00)   | <input type="checkbox"/> Full Page B/W (\$200.00)   |

**Film Festival sponsors at the following levels will receive free advertising in the program, which includes free layout services upon request, by deadline of September 1, 2004.**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Underwriter - Free Full Page Ad | <input type="checkbox"/> Producer's Circle - Free Half Page   | <input type="checkbox"/> Production Crew - Free Quarter Page  |
| <input type="checkbox"/> Screen Sponsor - Free Full Page | <input type="checkbox"/> Director's Asst. - Free Quarter Page | <input type="checkbox"/> Starlight Dining - Free Quarter Page |

## LAYOUT AND PAYMENT INFORMATION

- Camera-ready artwork or disk accompanies this contract
- Two business cards and one-time \$10.00 fee for scanning/typesetting/design accompany this contract
- Ad design/layout needed     Ad elements to be designed accompany this contract:    o Yes    o No
- Payment enclosed (check #) \_\_\_\_\_     Bill me
- Payment picked up/dropped off (signature of pick up/drop off person required)

Make check payable to: Kalamazoo Gay Lesbian Resource Center or KGLRC.

## TERMS

Advertiser Sig. \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

By signing this contract, the business or person named above agrees to advertise in the **2004 Kalamazoo Coming Out Proud Film Festival** program, subject to the above-stated terms.

Design, photocopying, and other fees not stated in this contract are determined by the amount of extra work and/or expense required and will be negotiated with the advertiser prior to billing. Payment is due 30 days after receipt of Invoice.

**KGLRC MUST RECEIVE THIS CONTRACT, ALONG WITH ADVERTISING INSTRUCTIONS AND/OR ARTWORK, BY SEPTEMBER 1, 2004.**

If received after the deadline, we cannot guarantee space. We reserve the right to edit or reject any advertising submitted that is deemed inappropriate or distasteful. In the event that advertisement is rejected, a refund will be issued. Direct questions to the Kalamazoo Gay Lesbian Resource Center at 269-349-4234.

KGLRC Rep. \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_